

Corporate Social Responsibility

Highlights of 2019



2019 community investments



150,000

individuals educated in financial matters



\$2B

in small business loans through the SBA program



\$213M

in American dream home loans



\$60M

in grants and contributions to nonprofit organizations



\$22B

Invested in environmentally beneficial business since 2008



\$4.1B

Loaned and invested to revitalize communities



\$566M

spent with diverse suppliers



\$10M

donated through our Employee Giving Campaign



334,000

hours of employee volunteer time

Investing in the future



“ We are committed to investing in the future of our communities and being a socially responsible corporate citizen. It is at heart of everything we do. When we combine our philanthropic giving with our products, services and experiences, we can make a significant impact in our communities. We do this by making ethically and environmentally sustainable business decisions, engaging our employees, volunteering and embracing diversity, equity and inclusion. ”

Andy Cecere
Chairman, President and CEO
U.S. Bancorp



Community Possible: work



At U.S. Bank, we are focused on economic, community and workforce development as a way of investing in the future of our communities.

In 2019, we gave:

\$2 Billion

in small business administration loans

\$13 Million

given to workforce development programs



Community Possible: home



We believe that every individual and family deserves access to safe, accessible and affordable homes.

We furthered our mission to support these families by providing:

\$1.1 Billion

in community development loans

\$3 Billion

in USBCDC investments

\$213 Million

in American Dream mortgage loans

\$7 Million

in grants, sponsorships and corporate contributions



Community Possible: play



At U.S. Bank, we know communities are stronger when they are connected through the arts, cultural opportunities and safe, accessible recreational play spaces.

We powered play by giving:

\$18 Million

in sponsorships to power Play

\$7 Million

in grants and corporate contributions



Diversity, equity and inclusion



We draw strength from our diversity. Our One U.S. Bank approach to diversity, equity and inclusion brings all stakeholders together.

Diversity starts with our employee population:

Nearly 60%

of all U.S. Bank employees are women

100%

of employees take unconscious bias training

2,000

of our employees are veterans and military service members



Environmental sustainability



Environmental responsibility is integral to the success of our business and important for our future.

We have focused on:

\$22 Billion

invested in environmentally beneficial business opportunities

28%

reduction in our greenhouse gas emissions towards our goal

15%

of all solar installations in the U.S. financed by us



Financial education



At U.S. Bank, we view financial education as an investment for the future.

Our employees shared their financial expertise:

150,000

people were reached

13,000

hours were volunteered

3,000

financial education
seminars were hosted



Our people



As One U.S. Bank, we are creating a culture where giving back to communities is part of how we invest in the future.

Employees made Community Possible:

334,000

total volunteer hours

\$10 Million

was raised by employees

915

hours per day

\$1 Million

was donated to the EAF

\$8 Million

the value of hours given



Responsible business



We strive to create products and services that serve all members of our community.

We invest in the future through:

40,000

Simple Loans opened by customers

“Outstanding”

rating received by OCC in our recent CRA examination

\$500,000

donated to the Wilder Foundation to help invest in solutions that help families achieve economic stability



A look forward



“ At U.S. Bank, we are operating from a position of strength, anchored by our strong ethical culture, which has resulted in being named one of the World’s Most Ethical Companies by Ethisphere Institute for the sixth consecutive year.

We are working to drive greater social impact in many ways in many ways, starting with establishing external goals to engage, inspire and guide our work. ”

Reba Dominski
Chief Social Responsibility Officer,
President, U.S. Bank Foundation



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Community Possible

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Environmental, Social, Governance

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